



**FOR IMMEDIATE RELEASE**  
**JUNE 2, 2026**

## **ICYMI: John James Quietly Pulls Back Ads to His District**

**LIVONIA, MI** — After a citizen [complaint](#) raised questions about Congressman John James' use of taxpayer-funded advertising, his office has now quietly scaled back those ads to target only his congressional district.

Just days ago, James' taxpayer-funded digital ads were running across the entire Detroit media market, while promoting messaging aligned with his struggling campaign.

Following a formal complaint, those ads have now been restricted to his district.

The timing raises serious questions: if these ads were appropriate all along, why change course only after being called out?

Federal franking rules are clear - taxpayer-funded communications are intended to serve constituents, not to promote political ambitions or reach voters outside a member's district.

At a time when John James is not running significant television or on-air advertising for governor, the use of publicly funded digital ads across the Detroit DMA deserves scrutiny.

Now that those ads have been pulled back to his district, Michiganders deserve answers about how and why taxpayer resources were used in the first place.

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