



New Statewide Poll: Overwhelming Support for Protecting the Great Lakes, Strong Opposition to Fast-Tracking Line 5 Oil Tunnel Project

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ANN ARBOR, Mich. (November 24, 2025) —A [recent poll conducted by EPIC-MRA](#) from Lansing shows overwhelming support for protecting the Great Lakes and the region's natural resources, as well as strong consumer favorability toward environmentally responsible businesses and clear public opposition to fast-tracking the Line 5 oil tunnel project without a full review of economic and environmental risks.

"Consumers are ready to reward protection of the Great Lakes," said Peter Laing, Great Lakes Business Network co-chair. "The survey results send a clear message: the public strongly supports the Great Lakes, and we expect our leaders to do the same."

The [survey reveals](#):

A broad public mandate for environmental leadership:

- 88% agree that protecting natural resources should be a state priority.
 - This support crosses political lines: 97% of Democrats, 90% of Moderates, and 79% of Republicans agree.

Strong opposition to weakening Great Lakes protections:

- 81% oppose weakening Great Lakes protections

Clear opposition to fast-tracking the Line 5 oil tunnel pipeline:

- 70% say the state should delay approval until a full independent review of environmental and financial risk is completed.

These findings are based on a statistically valid survey of 600 Michigan voters, conducted by EPIC-MRA, a reputable nonpartisan polling firm. The statewide sample carries a margin of error of +/- 4%, providing a reliable measure of public attitudes on Great Lakes protection, business leadership, and the Line 5 tunnel proposal.

The Great Lakes Business Network is a coalition of businesses dedicated to creating an inclusive and influential business network that advocates for thriving ecosystems, economies, and communities in the Great Lakes Region. It is co-managed by National Wildlife Federation and Groundwork for Resilient Communities. Learn more at glbusinessnetwork.com

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