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TRUMP'S WINNING PLAYBOOK COMES TO MICHIGAN: ALEX BRUESEWITZ JOINS JAMES FOR GOVERNOR AS SENIOR ADVISOR

The man who helped deliver President Trump's historic 2024 victory is all in on Michigan's next Governor

Shelby Township, MI — The John James for Governor campaign today announced that **Alex Bruesewitz**, CEO of X Strategies and Senior Advisor to President Trump's Never Surrender PAC, has joined as Senior Advisor.

Bruesewitz does not join campaigns that are not going to win. He joins missions. This is a mission.

As the architect of President Trump's landmark 2024 podcast strategy, overseeing his appearances on Joe Rogan, Logan Paul, and Theo Von, expanding the MAGA coalition into a governing majority and helping deliver a historic landslide. Named to TIME100 Next in 2025, he knows how to find voters where they are, speak to them directly, and win.

John James leads the Republican primary by double digits. While other candidates in this race are spending millions trying to buy credibility they have never earned, John James is building a coalition of proven winners around a proven leader.

"*Alex Bruesewitz helped engineer the most consequential Republican victory in a generation and now he is bringing that same winning instinct to Michigan*," **said John James**. "*We are not here to participate. We are here to win. And now we have the team to prove it.*"

"*John James is the only TRUE MAGA candidate in this race*," **said Bruesewitz**. "*He has delivered for President Trump in Congress, he has stayed loyal when others ran, and he is going to deliver Michigan back to the Republican column in November. I am all in.*"

James has delivered on President Trump's America First agenda in Congress, securing the signing of his Clean Trucks Congressional Review Act into law, winning the F-15EX basing decision at Selfridge Air National Guard Base, and passing the Federal Scholarship Tax Credit. That is not a resume. That is a record of execution.

Michigan Republican primary voters have a clear choice. Back a candidate with a record of winning, delivering, and standing with President Trump. Or risk the Governor's office on someone who has never won anything.

John James is the only choice.

To learn more or to join the mission, visit **JohnJamesMI.com**.

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